

## **TIPS ON PUBLISHING IN TOP MEDICAL EDUCATION JOURNALS**

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Survival in academia and advancement in training depend, at least in part, on publication, 'publish or perish' providing a mantra that is possibly more accurate now than ever before. The positive side of this is that publication is the lifeblood of academic life, providing the main medium for dissemination of ideas and advancement of knowledge, both of which are defining features of the scientific process. The last few years have seen a significant increase in submissions to health professional education journals, making publishing ever more competitive. Adding further to the challenge is that such journals are slowly 'raising the bar' in terms of standards for publication. The goals of this workshop will be to provide authors (or potential authors) with a better understanding of what makes a good paper, where the common pitfalls lie with respect to writing and submitting papers, and what goes on 'behind the scenes' of the publication process.